

**PULL UP A CHAIR TO THE TABLE,
AND JOIN ROUGE VALLEY'S ORTHOPAEDIC
SURGEONS IN CREATING A RECIPE FOR
BETTER SHOULDER CARE.**





**EVERY YEAR, OVER 30,000 PEOPLE –
IN THE CENTRAL EAST LHIN COMMUNITY
ALONE – VISIT THEIR FAMILY PHYSICIAN
BECAUSE SHOULDER PAIN STOPS THEIR
WORLD OF LIFE, WORK AND PLAY.**

Imagine not being able to work or run your business;
or that you are a grandparent who cannot push their
grandchild on a swing.

Imagine not being able to brush your teeth; or that
you are a weekend warrior who has to watch your
teammates from the bench.

Imagine not being able to sleep through the night; or
that you are a paramedic who cannot lift a stretcher.

**YOU WILL BE PROVIDING
A COMMON SENSE SOLUTION
TO A HEALTH CARE PROBLEM
EXPERIENCED ACROSS
OUR COUNTRY.**

No one wants to hit life's pause button due to pain.

Yet, it is a common complaint that patients endure 12-18 months of unrelenting shoulder pain while receiving unnecessary diagnostic tests, ineffective medications, unsuccessful physiotherapy sessions and repeatedly returning to their family physician before finally reaching a shoulder surgeon.

Surprisingly, surgery is the answer to only one in twenty shoulder problems. The majority of issues can actually be solved through non-surgical interventions that do not automatically require a surgeon's attention.

*"After years of seeing so many
of our patients experiencing pain
and discomfort for so long we knew
we had to create a better recipe for
returning them to the lives they
should be leading."*

Dr. Joel Lobo



“Like chefs needing the freshest ingredients to create the most flavourful dish, Rouge Valley’s team needs the most up-to-date operating room equipment so that our patients will always receive the best surgical care.”

Dr. Jesse Slade Shantz

**YOU WILL BE CREATING AN
EFFICIENT MODEL OF CARE SO
THAT OUR PATIENTS QUICKLY
REACH THE SHOULDER
EXPERT THEY NEED.**

Designed and led by Rouge Valley’s own orthopaedic surgeons, The Shoulder Centre is transforming the way shoulder pain is treated, using innovation and technology to redefine and shorten the patient journey like no other hospital in the country.

We have already developed a new intelligent algorithmic tool that will guide a family physician through better assessment of their patient’s shoulder pain before referral to The Shoulder Centre.

In order to streamline the patient journey, this detailed report will help determine which member of the Centre’s multidisciplinary shoulder specialist team will take charge of the patient’s care.

Whether the treatment is a cortisone injection performed by the sports medicine physician, a custom exercise program crafted by the physiotherapist or surgery booked with the orthopaedic surgeon, the patient will not have to wait to receive the best care from the most suitable shoulder expert, and will become pain free quicker.

**YOU WILL BE ENCOURAGING
COLLABORATIONS THAT WILL
DEVELOP A NETWORK FOR
INNOVATIVE SOLUTIONS.**

It is not about keeping up with the latest technology; Rouge Valley will be at the forefront of development.

From the patient's first visit with their family doctor to their last session with the rehab specialist after surgery, our network will connect The Shoulder Centre with our community's other health care professionals – to consult, collaborate and educate – and with our patients, to empower them to be a strong part in their own care journey.

By exploring new areas of research, creating valuable partnerships, evaluating outcomes and sharing system improvements across our community, the province and the country, The Shoulder Centre will be able to drive even more changes to improve both the system and the patient experience.

“Along with building a physical space, we are creating a technological network that will enable medical professionals and patients to access a trusted source of shoulder care knowledge.”

Dr. Stephen Gallay





**YOU WILL BE RESPONSIBLE
FOR A NEW SYSTEM OF CARE
THAT WILL IMPACT THOUSANDS
OF PATIENTS, EVERY YEAR.**

When a patient's life is on pause due to pain, they deserve to press the play button quickly so they can return to living and working pain free.

The Shoulder Centre will ensure that the *right* care is provided at the *right* time, based on the *right* diagnosis, with the *right* provider, using the *right* treatment.

Patients will be able to return to work sooner, get back to life's regular activities without worry and resume their physical pursuits with gusto.

"The frustration and anxiety that patients used to feel will be replaced with confidence that The Shoulder Centre is successfully bringing together the key ingredients to transform their care."

Karen Wilson and
Steve Mackey, patients



BY JOINING US AT THE TABLE,

you will be instrumental in constructing the new clinic space for The Shoulder Centre, enhancing our operating suites with the most up-to-date equipment so that more patients experience shorter wait times before treatment, and funding the research and education projects that will help make The Shoulder Centre a sustainable model of care.

THE SHOULDER CENTRE CABINET

- Dr. Joel Lobo, Chair
- David Brazeau, Rouge Valley Health System
- Wayne Cassidy, Cassidy & Co Architectural Technologists
- David Cicchelli, Industrial Electronic Services Ltd.
- Michael Claener, eNRG Consulting
- Dr. Stephen Gallay
- Chad Hanna, RVHS Foundation
- Dwayne Kerrigan, Kerrigan Holdings
- Ashmeed Khan, Minuteman Press
- Steve Mackey, Durham Regional Police (retired)
- Amelia McCutcheon, Rouge Valley Health System
- Jennifer Osborne, Search Engine People
- Jeff Quipp, Search Engine People
- Dr. Jesse Slade Shantz
- Jim VanDusen, VanDusen GMC
- Tracy L. Paterson, Campaign Director
- Jennifer R. Collins, Campaign Coordinator

THE SHOULDER CENTRE LOCATED AT ROUGE VALLEY HEALTH SYSTEM IS MIXING TOGETHER PATIENT-CENTRED AND INNOVATIVE INGREDIENTS TO CREATE THE BEST SHOULDER CARE RECIPE, ANYWHERE.



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